



THE OXFORD COLLEGE OF SCIENCE, ARTS, COMMERCE & MANAGEMENT

Accredited by NAAC with A+ grade in cycle III

Recognized by Govt. of Karnataka; affiliated to Bangalore University & Approved by AICTE, New Delhi.

Recognized by UGC Under Section 2(f) & 12 (B); Recognized by GoK for BISEP (formerly BTPS)



Supported by DST GoI Under FIST Program, Supported by DBT GoI under DBT-STAR College HSR LAYOUT, Bengaluru-102	
Title of the Event	Project Orientation
Date	06-11-2025
Time	10:30 pm to 12:00 pm
Target Audience	MBA 2 nd Semester Students
No. of Participants	65 Students
Organization	TOCBM
Topic Of the Day	Project Orientation
Type of Activity	Academic Activity
Venue:	Room-407
Report prepared by	Dr.Veto Dey
Faculty In-charge	All MBA Faculty

Coordinators

HOD

Vice Principal

Principal



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HSR LAYOUT, Bengaluru-102



CHILDREN'S EDUCATION SOCIETY®

THE OXFORD COLLEGE OF SCIENCE, ARTS, COMMERCE AND MANAGEMENT

No.32, 19th 'B' Main, 4th Sector, H.S.R. Layout, Bangalore -560102

Recognized by the Govt. of Karnataka, permanently affiliated to Bangalore University Approved by A.I.C.T.E. New Delhi,

Accredited by NAAC, Recognized by UGC under section 12(B) & 2(f)

PROJECT ORIENTATION

Faculty In charge

Dr Praveen Kumar Sinha

Dr. Surekha M

Dr.J.A.Raja

Dr. Veto Dey

Dr.Priyanka Joshi

Ms.Kavitha T.M

ORGANISED BY

BUSINESS

MANAGEMENT

Date 6, November 2025

Time: 10:30 am

Dr Praveen Kumar Sinha

HOD-MBA

PROJECT
MANAGEMENT



Dr HB Bhuvaneswari

Principal

A Project Orientation Program for MBA II Semester students was conducted on **6th November** to provide guidance on the upcoming **Summer Internship and Project Work** scheduled for the **III Semester**. The orientation aimed to familiarize students with the objectives, structure, and expectations of the internship project, ensuring they are well-prepared to apply their classroom learning to real-world business environments.

The session was held under the guidance of **Faculty In-Charge, Dr. Praveen Kumar Sinha**, along with the support and participation of **Dr. Surekha M, Dr. J. A. Raja, Dr. Veto Dey, Dr. Priyanka Joshi, and Ms. Kavitha T. M.** The faculty members provided a comprehensive overview of the internship process, project guidelines, evaluation criteria, and report preparation standards.

Dr. Praveen Kumar Sinha initiated the session by explaining the importance of internships as an integral component of the MBA curriculum. He highlighted that internships serve as a bridge between theoretical knowledge and practical exposure, offering students a platform to experience real business challenges. He also emphasized that the project report, based on the internship experience, plays a crucial role in assessing students' understanding and analytical capabilities.

Each faculty member addressed key aspects related to the **Project Work**, including:

- **Selection of Internship Organization**
- **Defining Project Objectives and Scope**
- **Data Collection Methods and Analysis**
- **Report Writing Format and Presentation**
- **Ethical Considerations and Professional Conduct**



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The faculty members also discussed how students should identify suitable organizations that align with their chosen specialization areas such as Marketing, Finance, Human Resources, Operations, or Business Analytics. Students were advised to focus on developing problem-solving, research, and analytical skills during their internship period.

During the interactive part of the session, students raised questions regarding internship duration, project evaluation, company approvals, and faculty guidance. The faculty responded with detailed explanations and encouraged students to maintain consistent communication with their respective guides throughout the internship process.

The orientation concluded with closing remarks emphasizing punctuality, professionalism, and academic integrity while undertaking the project work. The session proved to be highly informative and motivating, equipping students with the necessary clarity and confidence to begin their internship journey and prepare an effective project report in the upcoming semester.

